



Shop4Good.net

Overview & Fact Sheet

What is Shop4Good.net?

Shop4Good.net is a revolutionary new program developed by E.P.I.C. that combines the power of Network Marketing, Affiliate Marketing, and Cause Marketing into ONE unified opportunity to generate income! Through this exclusive program, E.P.I.C. Representatives are able to earn commissions on purchases made through over 150 name-brand web sites. It's as simple as referring people to your custom Shop4Good.net page, and when anyone visits any of these sites via the links on your page, you receive a percentage of every purchase.

What is Affiliate Marketing?

Affiliate Marketing, also known as Referral Marketing, is a performance-based marketing strategy in which a company rewards third-party partners ("affiliates") for driving traffic or sales of that company's products or services. It is a mutually beneficial arrangement where the affiliate earns a commission or percentage of the sales generated, and the business generates a new customer or order that they might not otherwise have received. *When you claim your own Shop4Good page, you immediately qualify for affiliate commissions from 150+ sites!*

What is Cause Marketing?

In simplest terms, Cause Marketing, also known as cause-related marketing, is when a business aligns itself with a charity or cause in a mutually beneficial way. The charity benefits financially through a contribution of a small portion of sales, as well from increased awareness. The business generates goodwill with their customers, and an increase in sales because consumers are motivated by the opportunity to make a difference with their purchases. *We donate a small percentage of every purchase made through Shop4Good.net, which allows you to leverage the power of cause marketing and provides a compelling reason for your customers to shop through your page.*

How do I claim my own custom Shop4Good referral page?

You can sign up for your custom Shop4Good referral page by logging into account.myepiccompany.com. \$14.95/mo includes automatic qualification for all 150+ affiliate programs. However, we offer a deep discount if you have an active Platinum+ membership. With Platinum+ your page is just \$4.95/mo (a \$120 annual saving!) Or save even more and get 2 months free with the \$49.95 annual option. All pages are 1 point and pay 10% CV.

How much do I earn on referrals from my page?

It will vary, but generally your commission will be between 1-8% on each purchase. The nature of affiliate marketing is that every program pays differently. For example, you might earn 4% on the purchase of a sweater at Walmart.com, but 2% on the purchase of a flight at Southwest.com. Even more complicated, in most cases even different products within the same site payout at different percentages. So while that sweater from Walmart might pay a 4% commission, the box fan included in the same order might pay 3%. In any case, every purchase generates *something*, and the cumulative effect of all your referrals (and purchases) will continue to add up, and continue to generate monthly payouts... with *no* minimum threshold to meet in order to get paid.

Can I make commissions on my own purchases too?

Yes! Unlike with most affiliate programs, we have structured this program to ensure that you earn commissions on all sales that originate from the links on your personal Shop4Good page. *That includes your own purchases.*

Does it cost any more to shop through Shop4Good.net?

Absolutely not. When you or your customers access any of the web sites via your Shop4Good page, your experience (and pricing) will be *exactly* the same as if you went directly to that company's web site. This also means you can access all the same deals or coupons, and can log in to any existing accounts you may have.

Couldn't I just sign up as an affiliate for all these companies myself?

You could. But you would need to apply for each affiliate program separately, which would take a long time. Then you would need to be approved for each program, which can be very difficult unless you already have a web site that generates a lot of traffic. After all that, you would then need to generate the minimum commission necessary for each individual program in order to receive a payment. The enormous benefit of the Shop4Good program is that you don't need to apply, you don't need to be approved, you don't need a separate web site or established traffic, and all commissions are aggregated collectively... with no minimum required to get paid.

Once someone purchases through my Shop4Good page will I continue to earn commissions on their future purchases?

That depends. You will only receive a commission on purchases made when they originate from the store link on your Shop4Good page. Affiliate marketing is different from network marketing in that a customer you refer or acquire is NOT tied to you permanently. Each transaction is a different event, so if they access Walmart.com through your site one time, and then go directly to Walmart.com the next time, you would only receive a commission on that first order. This is why we created the Shop4Good concept, which provides the consumer an incentive to start each purchasing journey from your site so that a percentage of their order is donated to charity. *You will want to encourage your family, friends and customer to BOOKMARK your custom page and start there each time they wish to shop at any of the 150+ brand sites you offer.*

What are some of the brands and web sites included in my Shop4Good page?

Macy's, Walmart, Target, Best Buy, Wayfair, Kohl's, Bloomingdale's, Men's Warehouse, QVC, Staples, Sam's Club, AliExpress, JCPenney, Etsy, JoAnn Fabrics, Dollar Tree, Michael's, Bed Bath & Beyond, BJ's, Avon, AutoZone, Rite Aid, Walgreen's, FabFitFun, Ulta, Old Navy, Banana Republic, Armani, Carhartt, J Crew, Aeropostale, DKNY, Guess, Levi's, Ann Taylor, Foot Locker, Under Armour, Vans, Puma, Nike, Famous Footwear, United, Southwest, Kayak, Hertz, Alamo, Enterprise, Priceline, TripAdvisor, Choice Hotels, Travelocity, Ticketmaster, Ashley Furniture, Petco, Loft, NFL.com, Lids, Jared, Claire's, Children's Place, Disney Shop, *and many, many more!*

Why is this program so unique?

No one has ever combined the power of Network Marketing (the ability to earn multi-level overrides on a team) with wide-scale Affiliate Marketing (the ability to earn commissions from dozens and dozens of major brands under one umbrella). Add to this mix a unique and powerful Cause Marketing component and you have an income-generating opportunity unlike anything available anywhere else. You don't need to apply for or get approval from any of these major company's affiliate programs. You don't need to create your own web site that combines all of these affiliate programs into one elegant shopping experience. And you don't need to meet each of the individual commission minimums for every program in order to get paid! *We've made it push-button simple.*

Every Purchase Is Commissionable... which we think is simply E.P.I.C.

Scan the QR Code to watch a brief overview of the Shop4Good program



Check out an example page at Shop4Good.net/example • Sign up at account.myepiccompany.com